



ITB Club Meeting Minutes

February 19, 2026

6:30PM -7:30PM (MST)

Location: Zoom Meeting <https://us06web.zoom.us/j/83567437551>

Preserving & Promoting Traditional Bowhunting in Idaho

President's Report

Brevo: Our new email marketing platform is already proving to be a great addition. We are currently taking advantage of a discounted first month at \$9, and moving forward the cost will be \$20 per month. For now, we're using a month to month plan as we evaluate its long term fit within the club. The value has been clear, Brevo provides such helpful metrics that give us real insight into how our messages are being received and engaged with. Currently we use it for email, but it also has the ability for text messaging (\$5.50 for 450 messages).

Donations & Sponsorships: Year to date, the club has received over \$3,500 in donations and sponsorship support. Not all of this comes in the form of direct funds. Approximately \$600 has been contributed specifically toward target sponsorships, helping offset the cost of repairing or replacing targets at the end of the year. Other contributions come in the form of goods and services, such as meals for Litter Pickup and BowBirds volunteers, or pizza for the Spring Fling setup crew, that would otherwise be out-of-pocket expenses for ITB, if they were not generously donated by members. Look into some other potential sponsors: Argali, Eberlestock, Blacks Creek, American Leathers, Kuiu, Kenetrek Boots & Mystery Ranch.

We're also excited to welcome several new supporters this year, including Sage to Sawtooth Bushcraft, Get Your Meats LLC, Scheels, onX, and (in the works) First Lite & Muley Freak.

Vice President's Report

Look into creating a Committee (Range Master & Safety Master). Someone who can work with the Target Master to create a plan prior to setting up the courses. Tasks would involve the order of targets on the course, where the targets go - all with the goal of staying organized and safe.

Replace steel stakes with alternative colorful ground markers. They are colored whiskers that can easily be carried and placed in the ground with a nail.

Treasurer's Report: March

Current Bank Balance: \$11,019.05

Income: \$2,775.33

Donations: \$130 | Membership: \$957.83 | Registration: \$1,475 | Sales: \$345

Expenses: \$374.94

Advertising & Marketing: \$50 (TVB BowBirds Awards \$25 + \$25)

Email Marketing: \$9 (Brevo)



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Office Supplies: \$7 (Bowhunter Challenge Scorecards)

BowBirds: \$230 Dewalt Battery & Charger

Quickbooks: \$76

Quickbooks Fees: \$20.36

Reimbursable Expenses: \$20

Shipping: \$18 (Hoodie & NITB Raffle Items)

Website: \$5 (ITB Store)

Zoom: \$169.90 (Annual Renewal)

Directors Reports

Eastern: Shawn Nash

Central: Ray Gorney

Northern: Dennis Michael

Southwestern: Jordan Alvis

Director at Large: Mike Schlegel

*ITB needs to look into creating **REGION KITS**, that could be sent to regional directors. Kits would include the items necessary to setup a booth to spread ITB info, sign up members. A banner, flyers & some merch.

Old Business

BowBirds & Litter Pickup: The article has been posted on our website. In summary, 7 volunteers showed up, and we collected nearly 30 bags of trash, compared to 83 bags last year. Wayne and Pat Stutzman generously catered the event with delicious food. Dave & Lisa Hall donated the drinks and Milt and Margie brought the deserts. The target thrower proved to be a worthwhile club investment and is a great way to wrap up the day's events. I did need to purchase a battery and charger for the thrower (\$124 and \$105), as the battery currently being used belongs to Bill Houlihan and will need to be returned.

TVB BowBirds: While the turnout was not what I had hoped for, there is definitely room for improvement moving forward. We had approximately 15 shooters give it a try, with 7 individuals successfully hitting a target. Danny Aden from Archery Central helped with the event tent, and ITB purchased two \$25 gift certificates from him to be awarded as prizes for the Adult and Youth divisions. ITB Lifemember Jerry Wilson won the adult event, taking home the \$25 prize, and generously chose to donate the additional 2026 ITB membership prize to the next person who signs up for a membership. Only one youth hit the BowBirds target, Landon Carman and he has chosen to donate his \$25 Archery Central gift card to be used as a door prize at Meadows



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Valley. Although the event did not produce the turnout we hoped for, it was not a loss. We sold two ITB hoodies for a combined \$80, bringing the total revenue for the day to \$100.

Legends of Idaho: Jordan Alvis?

New Business

Potential Payette Archery Range:

As the Spring Fling Shoot was winding down, I was approached by the visiting Fish & Game Officer, who asked how the event was going. During our conversation, he mentioned that the west side of the property where we shoot has a large parking area that sees very little use because of its distance from the river access used for bird hunting. He noted there may be potential to develop the surrounding area for an outdoor archery range.

If ITB is interested in pursuing the development of an archery range, this could be a valuable opportunity to establish a presence and put our name on something.

Archery Central Traditional 3D Archery Tournament

Tuesday, April 21st Danny at Archery Central is hosting a traditional only tournament with awards for Adult Men, Adult Women, Youth Boys & Youth Girls. The cost is \$15/person and starts at 7pm. Danny is always a great host and this event will be fun for any who attend.

Meadows Valley Traditional Rendezvous

June 25-28 and it's quickly approaching. Not much we can do right now, other than make some basic plans in preparation. I am trying to find 10-15 more target sponsors before the event to really showcase the Target Sponsorship Program.

Youth T.R.A.D Camp (Teaching Readiness And Discovery). ITB to host a free youth 'survival camp' at Meadows Valley. The camp would teach things such as, knot tying, shelter building, wayfinding...etc. The Carman family will host, but will look into inviting a Conservation Officer or Fish & Game representatives to help with the event.

Movie Night (Projector): Shawn Carman to bring his portable project to project a movie on the side of the barn. The film could be a collection of Club Member Hunting Videos, or a family movie for kids to enjoy and be entertained. Something for everyone to sit and enjoy.

KTVB Article: Quinn Carman is finishing up her article for KTVB news, the video will be submitted in the next week or two, with the goal of airing the video in May and June prior to our event, to help draw attention and participation to the Meadows Valley Traditional Rendezvous.



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Open Floor/Discussion

Action Items Review

Closing Remarks

